

IN THE CLAIMS:

**Subsequent to the entry of Applicants' Amendment After Final Rejection Under
37 CFR 1.116 of 15 April 2011, Applicants respectfully request that the claims
of the above-identified application be further amended so as to read as follows for
consideration in response to the concurrently filed Request for Continued
Examination:**

1. (Cancelled, without prejudice)
2. (Cancelled, without prejudice)
3. (Cancelled, without prejudice)
4. (Cancelled, without prejudice)
5. (Cancelled, without prejudice)
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57. (Cancelled, without prejudice)

58. (Currently Amended) A content reproducing apparatus, comprising:

a data acquiring section for acquiring (i) content data, (ii) a program, and (iii) synchronization timing information for reproducing the content data, the synchronization timing information including (a) a time point in a time period during which reproduction of the content is carried out, and (b) an ID being associated with the time point and being a target with which a process is associated by use of the program, and ~~(iii) a program,~~ wherein the data acquiring section acquires the synchronization timing information and the program as separate files by accessing a non-transitory recording medium in which the synchronization timing information and the program are managed as the separate files;

a program executing section for executing the program; and

a synchronization control section for transmitting, referring to the synchronization timing information, the ID being associated with the time point when the reproduction reaches the time point, the synchronization control section transmitting the ID to the program executing section,

the program, which is executed by the program executing section, being for registering a process in association with the ID so that the process will be invoked when the program executing section receives the ID from the synchronization control section, and

the program executing section invoking and executing the process being associated with the ID, when the program executing section receives the ID from the synchronization control section.

59. (Previously Presented) The content reproducing apparatus as set forth in claim 58, wherein:

the program executing section starts reproducing the content data, after the ID is associated with the process and the ID and the process thus associated with each other are registered.

60. (Currently Amended) A non-transitory computer-readable recording medium on which a control program for causing a computer to function as a content reproducing apparatus is stored,

the control program causing the computer to execute the following steps:

a data acquiring step for acquiring (i) content data, (ii) a program and (iii) synchronization timing information for reproducing the content data, the synchronization timing information including (a) a time point in a time period during which reproduction of the content data is carried out and (b) an ID being associated with the time point and being a target with which a process is associated by use of the program, and ~~(iii) a program~~, wherein the data acquiring step acquires the synchronization timing information and the program as separate files by accessing the non-transitory recording medium in which the synchronization timing information and the program are managed as separate files;

a synchronization controlling step for transmitting, referring to the synchronization timing information, the ID being associated with the time point when the reproduction reaches the time point;

a program executing step for executing the program, which is acquired in the data acquiring step and registers a process in association with the ID so that the process will be invoked when the ID is received in the synchronization controlling step; and

an executing step for invoking and executing the process being associated with the ID, when the ID is received in the synchronization controlling step.

61. (Previously Presented) A non-transitory content recording medium storing content data,

a program, and synchronization timing information such that the content data, the program and the synchronization timing information managed as a file separate from the program are supplied to a content reproducing apparatus as set forth in claim 58 as needed during the operation thereof ,

the program, which is executed by the program executing section, being for registering a process in association with the ID so that the process will be invoked when the program executing section receives the ID from the synchronization control section,

the synchronization control section being for transmitting, referring to the synchronization timing information, the ID being associated with the time point when the reproduction reaches the time point, the synchronization control section transmitting the ID to the program executing section, and the program executing section invoking and executing the process being associated with the ID, when the program executing section receives the ID from the synchronization control section.

62. (Currently Amended) A method for controlling a content reproducing apparatus, the method comprising:

- a data acquiring step for acquiring (i) content data, (ii) a program, and (iii) synchronization timing information for reproducing the content data, the synchronization timing information including (a) a time point in a time period during which reproduction of the content data is carried out, and (b) an ID being associated with the time point and being a target with which a process is associated by use of the program, ~~and (iii) a program~~, wherein the data acquiring step acquires the synchronization timing information and the program as separate files by accessing a non-transitory recording medium in which the synchronization timing information and the program are managed as the separate files;
- a synchronization controlling step for transmitting, referring to the synchronization timing information, the ID being associated with the time point when the reproduction reaches the time point;
- a program executing step for executing the program, which is acquired in the data acquiring step and registers a process in association with the ID so that the process will be invoked when the ID is received in the synchronization controlling step; and
- an executing step for invoking and executing the process being associated with the ID, when the ID is received in the synchronization controlling step.